

Use variables in MyFeelBack

| | | | You can use variables in : | | | | |
|----------|--------------------------------|----------------------------------|--|---|-----------------------------------|--------------------------------|--|
| Category | Title | Variable | Campaigns : question label, rich content and tracking code | Actions to "notify by URL" and "redirect" | Deployment with an email template | Deployment with a SMS template | Reports, during export to personalize the name |
| Campaign | Campaign ID | [#campaign.id] | x | x | x | x | |
| | Campaign name | [#campaign.name] | x | x | x | x | |
| | Personalized field (campaign) | [#campaign.{meta}] | x | x | x | x | |
| | First question (whit label) | [#campaign.question] | | | x | | |
| | First question (whitout label) | [#campaign.questionWithoutLabel] | | | x | | |

Replace {meta} by your own field.

| | | | | | | | |
|------------|---------------------------------|----------------------|---|---|---|---|--|
| Deployment | Deployment ID | [#deployment.id] | x | x | x | x | |
| | Deployment name | [#deployment.name] | x | x | x | x | |
| | Personalized field (deployment) | [#deployment.{meta}] | x | x | x | x | |
| | Deployment URL | [#url] | | | x | x | |
| | Unsubscribe URL | [#unsubscribeurl] | | | x | x | |

| | | | | | | | |
|---------|------------------------------|-------------|---|---|---|---|--|
| Segment | Segment ID | [#t.id] | x | x | | x | |
| | Segment name | [#t.name] | x | x | | x | |
| | Personalized field (segment) | [#t.{meta}] | x | x | x | x | |

| | | | | | | | |
|-----------|-----------------|------------------|---|---|--|--|--|
| Attribute | Attribute name | [#dt.name] | x | x | | | |
| | Attribute label | [#dt.name.label] | x | x | | | |

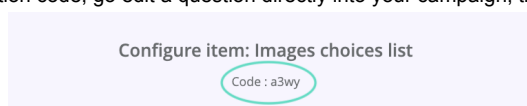
| | | | | | | | |
|-------|-------------------|----------------------|---|---|--|--|--|
| Visit | URL source | [#source.url] | x | x | | | |
| | Host referrer | [#source.host] | x | x | | | |
| | Device type | [#device.type] | x | x | | | |
| | Device resolution | [#device.resolution] | x | x | | | |
| | Device platform | [#device.platform] | x | x | | | |
| | Device browser | [#device.navigator] | x | x | | | |

| | | | | | | | |
|----------|--------------|-----------------|---|---|--|--|--|
| Feedback | Feedback ID | [#feedback.id] | x | x | | | |
| | Feedback URL | [#feedback.url] | x | x | | | |

| | | | | | | | |
|-----------------------------------|--|----------------------|---|---|--|--|--|
| Answer | Answer label | [#ans.{code}] | x | x | | | |
| | Answer ID | [#ans.{code}.id] | x | x | | | |
| | URL encoding | [#ans.{code}.url] | x | x | | | |
| | Answer at "local date" format | [#ans.{code}.date] | x | x | | | |
| | Answer date (if date type) | [#ans.{code}.year] | x | x | | | |
| | Answer month date (if date type) | [#ans.{code}.month] | x | x | | | |
| | Answer month date (if date type 00 format) | [#ans.{code}.month0] | x | x | | | |
| | Answer day date (if date type) | [#ans.{code}.day] | x | x | | | |
| | Answer hour date (if date type) | [#ans.{code}.hour] | x | x | | | |
| Answer minute date (if date type) | [#ans.{code}.minute] | x | x | | | | |

Replace {code} by the code of the question you need.

To find the question code, go edit a question directly into your campaign, then copy the code.



Using code is possible in a survey to refer a question to another one. The referred question had to be on a previous page, which did previously validated by the respondent.

Example : Answer ID : [#ans.{code}.id] become [#ans.a3wy.id]

| | | | | | | | |
|----------|---------------------------|-------------------|---|---|--|--|--|
| Category | Most represented category | [#acategory.most] | x | x | | | |
| | Less represented category | [#acategory.less] | x | x | | | |

| | | | | | | | |
|--------|-------------------------|-----------------|---|---|--|--|--|
| Weight | Most represented weight | [#aweight.most] | x | x | | | |
| | Less represented weight | [#aweight.less] | x | x | | | |
| | Weight sum | [#aweight.sum] | x | x | | | |
| | Weight average | [#aweight.avg] | x | x | | | |

| | | | | | | | |
|---------------|-----------|-------------|---|---|--|--|--|
| Form variable | Form Name | [#var.name] | x | x | | | |
|---------------|-----------|-------------|---|---|--|--|--|

| | | | | | | | |
|---------|----------------------------|--------------------|--|--|---|---|--|
| Contact | Contact field | [#contact.{field}] | | | x | x | |
| | Personalized field (field) | [#contact.{meta}] | | | x | x | |

| | | | | | | | |
|------|-----------------|--------------|---|---|---|---|---|
| Date | Date | [#date] | x | x | x | x | x |
| | Year | [#year] | x | x | x | x | x |
| | Month | [#month] | x | x | x | x | x |
| | Day | [#day] | x | x | x | x | x |
| | Time (HH:MM:SS) | [#time] | x | x | x | x | x |
| | Hour | [#hour] | x | x | x | x | x |
| | Minute | [#minute] | x | x | x | x | x |
| | Time stamp | [#timestamp] | x | x | x | x | x |